

Roll No. 0802564

BCA-603(N)

B. C. A. (Sixth Semester)

EXAMINATION, May, 2019

(New Course)

Paper Third

E-COMMERCE

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as directed.

Inst. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section—A

(Short Answer Type Questions)

Note : All questions are compulsory. Each question carries 3 marks.

1. (A) Discuss the scope of E-commerce.
- (B) Explain the difference between traditional commerce and E-commerce.
- (C) Explain Just-in-time delivery and its advantages.
- (D) Define E-Procurement cycle.
- (E) Explain electronic payment system and their managerial issues.

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- (F) Define the Automotive Network Exchange (ANX).
- (G) Define channel conflict and price conflict with example.
- (H) List and briefly elaborate on criteria for website evaluation.
- (I) What are the various protection methods of client server security threats ?

Section—B

(Long Answer Type Questions)

Note : Attempt any two questions. Each question carries 12 marks.

- 2. Explain the framework of E-commerce with suitable diagram.
- 3. What are ethical issues in E-commerce ? How many types of ethical issues in E-commerce ? Describe with example.
- 4. Explain the term EDI. Also explain EDI : NUTS and BOLTS with example.
- 5. Write short notes on the following :
 - (i) Secure Electronic Transaction (SET)
 - (ii) Electronic Fund Transfer (EFT)
 - (iii) Secure Socket Layer (SSL)

Section—C

(Long Answer Type Questions)

Note : Attempt any two questions. Each question carries 12 marks.

- 6. What is meant by encryption ? Explain encryption techniques with suitable example.

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Privacy invasion

- 7. (a) What is web server ? Explain the main elements of web server.
- (b) Explain the different tools of E-commerce security.
- 8. What is multimedia delivery ? What are the main multimedia technologies ? Describe in detail.
- 9. Define the following :
 - (i) Code of ethics
 - (ii) Free speech
 - (iii) FTP
 - (iv) TCP

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